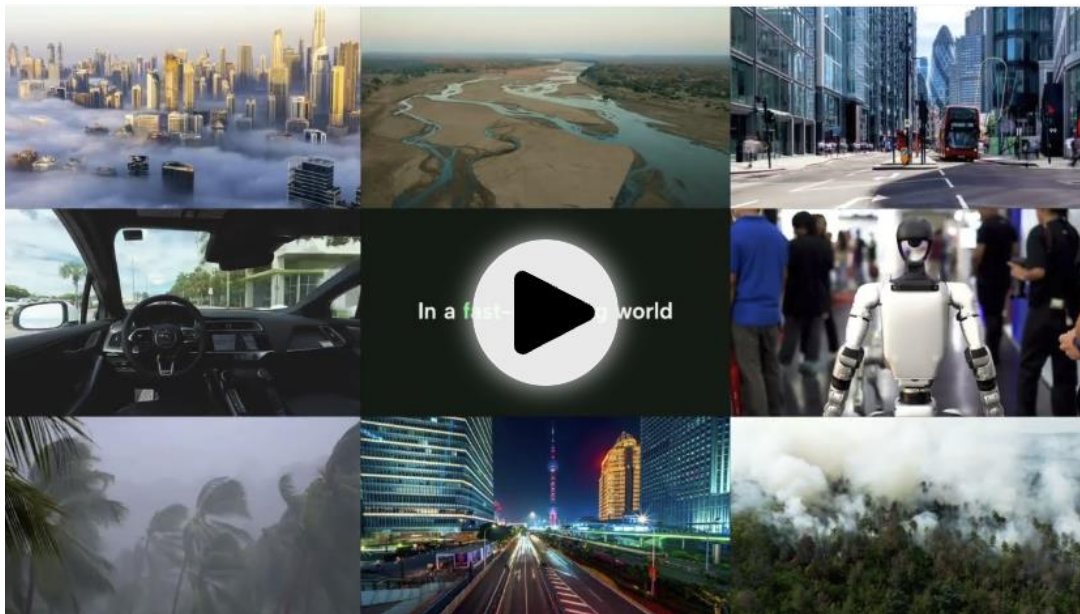


August 2026

World Green Building Week is coming — let's #BuildItReady!



The countdown is on! Next month, the global Green Building Council (GBC) network will come together for [World Green Building Week \(WGBW\)](#), on 7—11 September 2026. Throughout the week, we will bring the power of green buildings to the heart of climate action, for what is now the largest campaign of its kind.

This year, we're asking: **are our buildings ready for what comes next?**

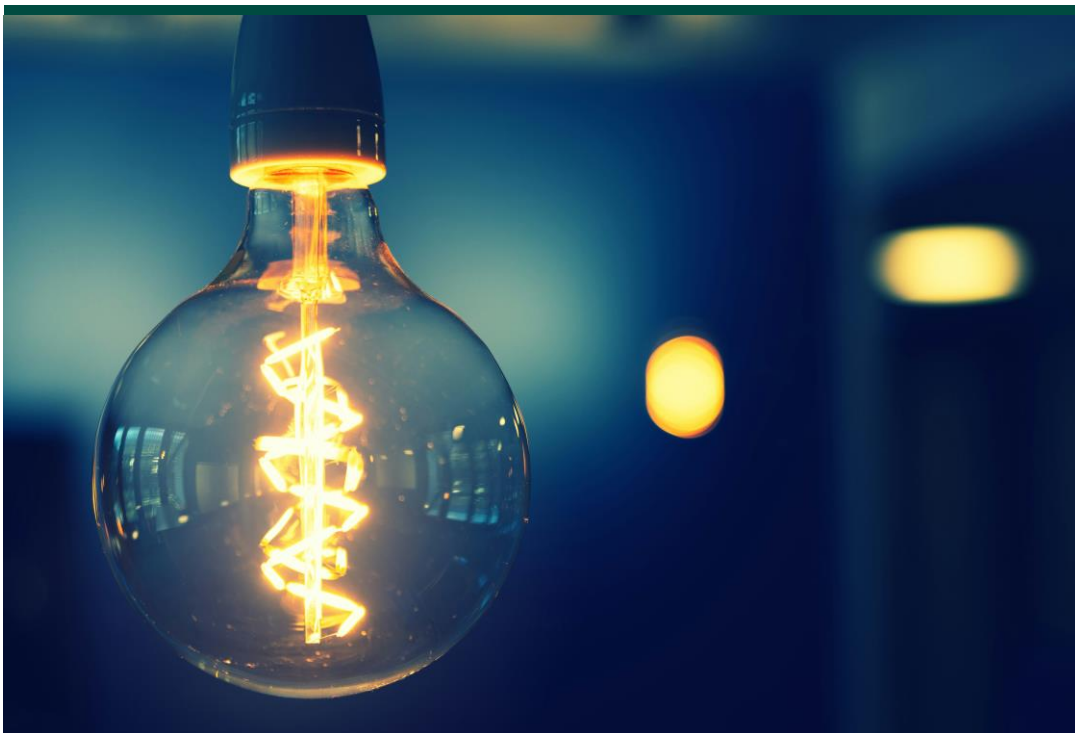
Through our campaign theme **#BuildItReady**, we will show how smart, electrified and sustainable buildings can help businesses and communities to build resilience, improve efficiency and unlock new opportunities — from tackling climate and energy risks, to reducing costs and creating healthier, more future-ready places.

Whether you're a GBC, partner, business or a built environment professional, there are plenty of ways to get involved. From joining or hosting events, to taking part in the conversation on social media, [find your inspiration here](#).

[About WGBW 2026](#)

[Join or register an event](#)

Across the regional network



Europe's electrification future starts with efficient buildings

Europe is accelerating its shift away from fossil fuels — but electrification and energy efficiency must go hand in hand.

That is the key message of a new op-ed in the [Financial Times Sustainable Views](#), in which WorldGBC's CEO, Cristina Gamboa, makes the case for putting building efficiency at the heart of Europe's energy transition.

The story follows the [European Commission's new Electrification Action Plan](#), launched in July 2026, which proposes a binding 46% electrification target for 2040, and a set of measures intended to encourage the uptake of clean heating solutions.

Buildings account for 40% of EU energy demand and sit at the intersection of grids, renewables and energy users. Making them more efficient can reduce demand when grids are under pressure, ease the need for new grid capacity and help electrification happen faster and more affordably.



Colombia drives action on sustainable finance and housing

[Colombia Green Building Council \(CCCS\)](#) is helping to drive practical solutions across the Americas. In Bogotá, ['Finance Day: Sustainable Construction Finance Summit 2026'](#) on 30 July 2026 brought together leaders from across finance, insurance, construction, investment and multilateral organisations to explore how to make sustainable and resilient projects more investable. The event culminated in a 'Declaration for Financing Sustainable, Resilient and Regenerative Construction' — setting out seven strategic priorities to strengthen risk management, improve project bankability and mobilise capital across the region.

Colombia, Brazil, Guatemala and the United States have also joined forces to take a leading role in an international alliance to develop a common certification system for sustainable housing. This aims to create greater consistency and comparability across markets, and support the growth of sustainable homes. [Read the story in El Tiempo.](#)



Singapore's green building ambitions are within reach

The [Singapore Green Building Council \(SGBC\)](#) is progressing ambitious green building targets. Through collaboration with government and industry, including its 'Go 25' movement, SGBC is helping to accelerate more sustainable cooling, with more than 200 industry partners and at least \$6.4 million in annual savings.

A new study from Singapore's [Building and Construction Authority](#) confirms that the national goal of improving energy efficiency by 80% by 2030 is achievable. As COP31 focuses on implementation, Singapore is showing how to turn targets into reality. [Find out more.](#)

Learning and events



The latest #NZCB Commitment Roundup

From schools and homes, to offices and data centres — [Net Zero Carbon Buildings Commitment \(NZCB\) signatories](#) are taking real-world action to drive the transition.

This month's stories span the Philippines, Germany and beyond, showcasing buildings which are using significantly less energy, cutting carbon across portfolios, reducing material emissions and delivering more affordable, accessible and sustainable spaces for people.

[Explore the latest stories](#) on how Commitment members are turning their targets into impact that is built to last.

Final thought from Cristina Gamboa, CEO, WorldGBC



I am excited to see our global network come together for [World Green Building Week \(WGBW\), on 7–11 September](#)! This year's theme of #BuildItReady is a unique opportunity for us to celebrate the progress already being made — and inspire even greater action for the future. I hope you will join us, through an event, a story or by sharing what is happening across your organisation and community.

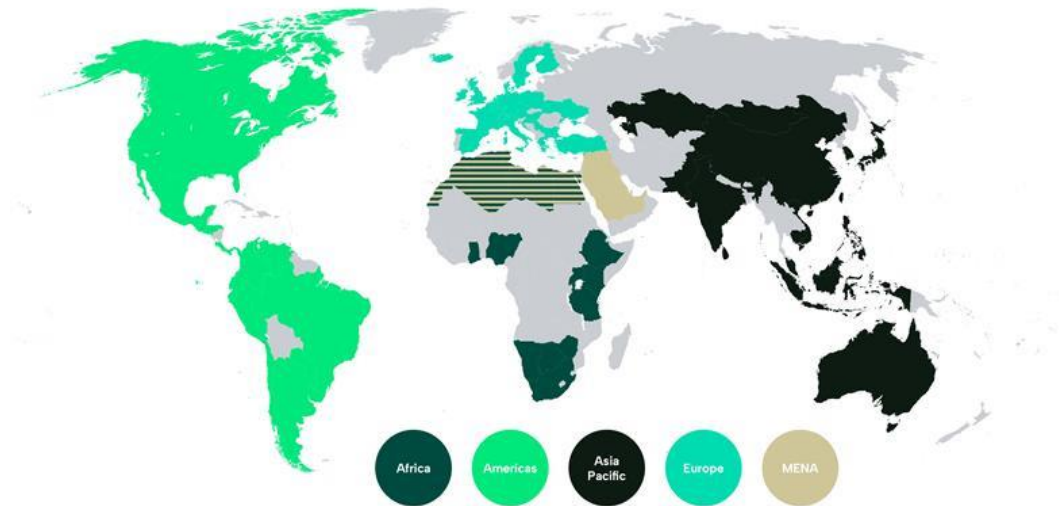
That same focus on implementation is shaping my work on the road to [COP31](#). From making the case for buildings to play a central role in Europe's electrification transition in my [latest op-ed](#), to advancing practical solutions across our global network, we are focused on turning climate ambition into action.

Since COP30, we have been actioning practical delivery through our [Building Decarbonisation and Resilience Roadmaps](#). This is recognised as a Plan to Accelerate Solutions by the COP30 Presidency, and is now expanding across Africa and the Asia Pacific.

The [Climate High-Level Champions' mid-year snapshot](#) reminds us that climate progress happens in between summits, and through the policies, partnerships and investments that turn commitments into results. With COP31 just over 100 days away, this matters more than ever. Buildings will be central to delivering the Presidency's proposed targets, including increasing electrification to 35% of final energy demand and reducing energy intensity by at least 25% by 2035.

Now is the time to scale what works; to strengthen our partnerships and keep building momentum together.

Global network



Find out more about our global network of Green Building Councils around the world.

Our Corporate Advisory Board

AkzoNobel

ARUP



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