



February 2024

## News from WorldGBC

### Launch of the Drastic Project

At the end of 2023, the WorldGBC Europe Regional Network, together with a group of 23 partners across eight European countries launched Drastic, supported by the European Union's Horizon programme.

Through five pilot projects, Drastic aims to target different parts of the building and construction value chain to achieve a reduction of operational and embodied carbon emissions and foster material reclamation and reuse.

[Find out more](#)



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## Across the regions



### Welcome to new MENA GBCs

WorldGBC is delighted to welcome [Morocco Green Building Council](#) and [Iraq Green Building Council](#) to our network. They join a community of 11 GBCs and five regional partners



### Decarbonising through sustainable design

In the latest instalment of our series with AESG, find out how companies in the United Arab Emirates have started implementing Life Cycle

in the Middle East and North Africa (MENA) Regional Network, bringing leadership to the sustainable built environment movement across a region which is set to be critical in the global climate solution.

[Find out more](#)

Assessments (LCAs), passive design, low carbon materials, and other innovative technologies. Also, how prioritising sustainability early in design stages is key to a decarbonised built environment.

[Find out more](#)

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## Take action



**20% drop in share  
of secondary  
materials  
consumed in last  
five years**

### Global circularity is in decline

The Circle Economy Foundation recently released its 2024 Circularity Gap Report. The research shows that global circularity is still in decline, and consumption continues to accelerate.

[Find out how to turn theory into action](#)

### Join The Commitment

Is your business, organisation, city or nation looking to develop an action plan for reducing consumption and emissions? Why not become part of our Net Zero Carbon Buildings Commitment and join over 100 other leaders who are advancing net zero by taking action now to decarbonise our built environment.

[Join The Commitment](#)



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## Learn

### Keeping on track: Transforming the built environment to meet the SDGs

25 January 2024  
7:30 PST / 10:30 EST / 16:30 CET



Missed our [webinar](#) co-hosted with the Global Building Network? You can watch it now to hear about the local action being taken around the world, from driving engagement to how to use data and AI in sustainable development.



## Social Impact across the Built Environment

Available to download now:  
[worldgbc.org/social-impact-paper](http://worldgbc.org/social-impact-paper)

BETTER PLACES FOR PEOPLE

WORLD GREEN BUILDING COUNCIL

## Final thought...

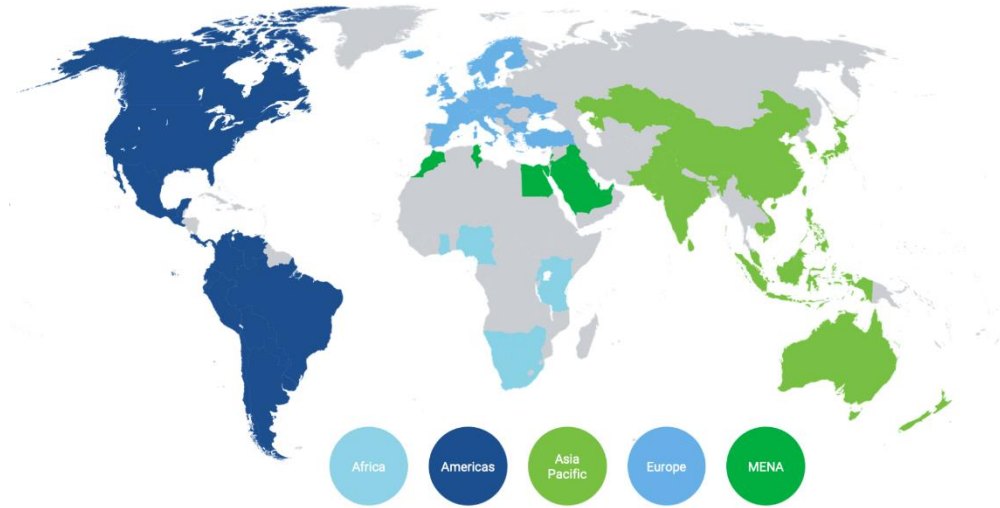
### ...Cristina Gamboa, CEO, WorldGBC

I joined industry and green finance leaders at the World Economic Forum in Davos in January and spoke in several [thought-provoking discussions](#) on how to unlock the potential of the circular economy, AI and digitalisation.

I leave you with this final thought to ask ourselves: How can we harness the benefits of a digital-first approach while maintaining sight of the very human impact of the built environment on people and communities?



## Global network



Find out more about our global network of Green Building Councils around the world.

[View our members](#)

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