

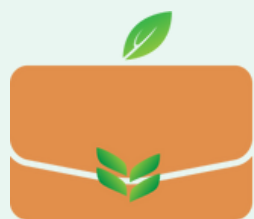
Venue Sponsor

Key Sponsor

Organizer

Key Knowledge Partner

Knowledge Partner



JointU eBIA 2023-2024

Joint University Eco-Business Innovation Award 2023-2024

GREAT NEWS!

Due to the overwhelming response, we're **extending the registration deadline** for our event until

25TH OCTOBER, 2023!

Don't miss out on this incredible opportunity!

Secure your spot now!

Other Sponsor

Special Thanks

Co-Organizers



Venue Sponsor

Key Sponsor

Organizer

Key Knowledge Partner

Knowledge Partner



UNLOCKING GREEN RETROFITTING- THE ROLE OF GREEN FINANCE

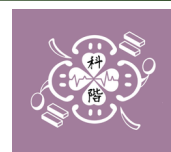
Case Site: International Commerce Centre (ICC)
The **TALLEST** building in Hong Kong,
standing at an impressive height of **1,588 feet**

Unleash your potential with over **HK\$20,000** prizes,
esteemed judges, transformative workshops,
and coveted internship opportunity

Other Sponsor

Special Thanks

Co-Organizers



Venue Sponsor

Key Sponsor

Organizer

Key Knowledge Partner

Knowledge Partner



What is eBIA?

- An interdisciplinary case competition which includes both **business and environmental** developments and challenges
- A platform for the exchange of green business ideas among students, faculty members and business executives



THEME: UNLOCKING GREEN RETROFITTING-THE ROLE OF GREEN FINANCE
CASE SITE: INTERNATIONAL COMMERCE CENTRE (ICC)



Form a team of
2-4 members



Learn through
workshops and
site visit



Propose your
idea in a
proposal



Present your
innovative idea
to **professional
leaders**

- **Eligibility: All undergraduate students are welcome!**
- **Fee: HK\$ 200 per team (HK\$ 100 refundable*)**
- **Team: 2-4 people per team**
- **Registration deadline: 25th October 2023**

Other Sponsor

Special Thanks

Co-Organizers

義遊 VOLTRA



Venue Sponsor

Key Sponsor

Organizer

Key Knowledge Partner

Knowledge Partner



大灣區碳中和協會
GBA Carbon Neutrality Association



About the theme

What are **green retrofitting** and **green finance**?

- **Green retrofitting** refers to the remodeling of an existing building with the goal of minimizing the building's environmental effects and carbon emissions
- **Green finance** consists of a variety of loans, debt mechanisms, and investments that are used to promote the growth of green initiatives and reduce the climate effect of the projects

How can they be related?

- Green finance can provide necessary funding and capital for retrofitting projects after mitigating the financial risk
- Green retrofitting initiatives backed by green finance often lead to significant long-term energy and cost savings
- In our workshops, you can learn comprehensive skills that can relate to both green finance and green retrofitting

Other Sponsor

Special Thanks

Co-Organizers

義遊 VOLTRA



Venue Sponsor

Key Sponsor

Organizer

Key Knowledge Partner

Knowledge Partner



Prize

Champion: HK\$ 20,000 cash prize + opportunity to collaborate with the case site + **HK\$ 5,850** workcamp coupons per person from **VolTra** + exquisite gifts

First runner-up: HK\$ 15,000 cash prize + opportunity to collaborate with the case site + **HK\$ 3,000** workcamp coupons per person from **VolTra** + exquisite gifts

Second runner-up: HK\$ 10,000 cash prize + opportunity to collaborate with the case site + **HK\$2,000** workcamp coupons per person from **VolTra** + exquisite gifts

Best presenter: Half-year internship opportunity working on green building/ESG at **Allied Environmental Consultants Limited**

Timeline

Opening Ceremony
(27th Oct 2023)

Preliminary round workshops
(Nov 2023)

Final round workshops
(Jan 2024)

Case site visit
(Nov 2023)

Preliminary round submission
(22nd Dec 2023)

Final round presentation & Closing Ceremony
(16th Mar 2024)

Other Sponsor

Special Thanks

Co-Organizers

義遊 VOLTRA



Venue Sponsor

Key Sponsor

Organizer

Key Knowledge Partner

Knowledge Partner



Professional Judging Panel

Final round judges



Prof. Alexis Lau

Head and Chair Professor of the Division of Environment and Sustainability, HKUST

Ms. Grace Kwok

Chairman/Executive Director of Allied Environmental Consultants Limited/ Director of Hong Kong Green Building Council Limited/ Founding Vice President of GBA Carbon Neutrality Association

Mr. Dennis Wu

Chief Executive Officer & Executive Director of Allied Environmental Consultants Limited/ Founding President of GBA Carbon Neutrality Association

Dr. Cheung Tin-cheung

Chairman of Hong Kong Green Building Council Limited/ Honorary Professor of the Department of Building and Real Estate, PolyU

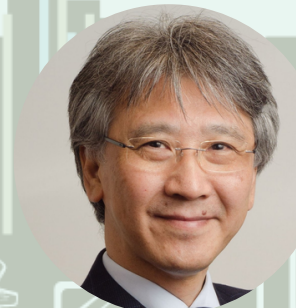
Mr. Lawrence Iu

Executive Director of Civic Exchange

Mr. King-wai Lo

General Manager of Office Leasing of Sun Hung Kai Properties

Preliminary round judges



Dr. Kenny Siu

Committee Member of GBA Carbon Neutrality Association

Mr. Frank Cheung

Associate Director of Allied Environmental Consultants Limited

Dr. Cary Chan

Executive Director of Hong Kong Green Building Council Limited

Mr. Bon Cheung

Research Analyst of Civic Exchange

Prof. Keith Chan

Assistant Professor of the Division of Environment and Sustainability, HKUST

Mr. Kevin Chu

Deputy Managing Director of Kai Shing Management Services Limited

Other Sponsor

Special Thanks

Co-Organizers

義遊 VOLTRA



Venue Sponsor

Key Sponsor

Organizer

Key Knowledge Partner

Knowledge Partner



We look forward to seeing you soon!



**Registration deadline:
25th October 2023 (23:59)**



Register Now!



Joint University Eco-Business
Innovation Award (JointU eBIA)



su_evmtss@connect.ust.hk



Environmental Management and Technology
Students' Society, HKUSTSU



@evmtss.hkustsu

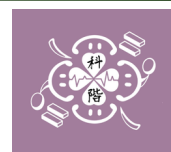


+852 5331 6396 (Marley)

Other Sponsor

義遊 VOLTRA

Special Thanks



Co-Organizers



Student Chapter - The Chinese University of Hong Kong
香港中文大學學生分部