



green  
building  
award 2021  
環保建築大獎

# Green Building Award 2021

## Sponsorship Package

〈 Virtual Award Presentation Ceremony Version 〉

Organisers



HKGBC  
香港綠色建築議會



PABC  
環保建築專業議會

# Sponsor Green Building Award 2021

## Shaping Liveability and A Sustainable Future

Join us as a collective force to foster the development of a liveable and sustainable built environment.

As a sponsor, you will not only show your strong commitment in sustainability but also enjoy a series of benefits.



### PUT YOUR BRAND FRONT AND CENTRE

Elevate your brand visibility through the comprehensive online and offline exposure opportunities

### LEAD THE GREEN TRANSFORMATION

Contribute to the prestigious green building award and expand your influence to the next level

### STRENGTHEN YOUR INDUSTRY CONNECTION

Reconnect and enhance quality relationships with key industry players and professionals at the Award Presentation Dinner



## ACT NOW

For more information about CBA 2021, please visit [www.gba.org.hk](http://www.gba.org.hk)

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## < Virtual Award Presentation Ceremony Version >

Category of Sponsors	Green City Sponsor	Blue Sky Sponsor	Golden Field Sponsor	Silver Sea Sponsor
Monetary Contribution (2021)	HK\$ 160,000	HK\$ 108,000	HK\$60,000	HK\$32,000
<i>Exclusive Advertisement Opportunities<sup>1</sup></i>				
Advertisement on Local Chinese Newspaper Supplement (Post-award Presentation)	Congratulatory Advertisement (size not less than 1/8 page)	Congratulatory Advertisement (size not less than 1/16 page)	Logo	Logo
Advertisement on GBA 2021 e-Booklet	Two pages (run of page)	One page (run of page)	Half page (run of page)	-
Banner Advertisement on GBA 2021 Website	✓	-	-	-
Feature Article on GreenMAG Plus+ (HKGBC e-Newsletter)	1	-	-	-
HKGBC Facebook Feed (Pre- or Post-award Presentation)	2	1	1	-
HKGBC LinkedIn Feed < Newly added > (Pre- or Post-award Presentation)	2	1	1	-
<i>Logo Acknowledgement</i>				
Logo on all GBA 2021 Marketing Materials	✓	✓	✓	✓
Logo on GBA 2021 Website	✓	✓	✓	✓
Link to company website on GBA 2021 Website	✓	✓	✓	✓
Name & Logo on HKGBC Facebook & LinkedIn (Official Sponsor Acknowledgement Post)	✓	✓	✓	✓
<i>Acknowledgement at the GBA 2021 Virtual Award Presentation Ceremony Award Presentation Dinner</i>				
<del>Complimentary Seat</del>	<del>6</del>	<del>4</del>	<del>2</del>	<del>1</del>
<del>Complimentary Seat at Head Table</del>	<del>1</del>	<del>-</del>	<del>-</del>	<del>-</del>
<del>Exclusive Display Panel<sup>1</sup></del>	<del>2</del>	<del>1</del>	<del>-</del>	<del>-</del>
<del>Digital Panel Exposure nearby Reception Area<sup>1</sup></del> Broadcast of slide show/video during Award Presentation Ceremony Programme <sup>1</sup>	Slide show/ Video of 30 seconds	Slide show/ Video of 20 seconds	Slide show/ Video of 10 seconds	Static display of 5 seconds
Special Appreciation by MC during programme on-stage	✓	✓	-	-
Insertion of Corporate Souvenir (One item)	✓	-	-	-

<sup>1</sup> All the materials provided earlier for Award Presentation Dinner can be reused in the Virtual Award Presentation Ceremony unless the Sponsors wish to change the materials. If so, the new materials have to be provided latest by 8 April 2022.

### Special remarks

- The Award Presentation Dinner was originally planned to be held in an in-person format on 13 January 2022 (Thursday) but due to the pandemic situation, the Award Presentation is now changed to be held in a virtual format on 28 April 2022 (Thursday) at 4:00pm.
- Sponsorship fee is non-refundable.

Should you require further information, please feel free to contact Ms Angel Siu at tel: +852 3994 8834 or email at [angelsiu@hkgbc.org.hk](mailto:angelsiu@hkgbc.org.hk)