

Hong Kong Green Building Council Limited (HKGBC)

Invitation for Expression of Interest (Eoi) to participate in Hong Kong Green Shop Alliance (Shopping Mall Operators)

Background

Hong Kong is a shopping paradise with lots of shopping malls and flagship stores, leading to environmental issues in respect of inefficient energy consumption, excessive water usage and waste generation. The Government of the HKSAR (HKSARG) has introduced green policies and set targets to reduce energy use and waste generation, providing opportunities for shopping mall operators (mall operators) and shop tenants to go green and adopt green business practices. In view of this, the HKGBC has launched the **Hong Kong Green Shop Alliance (the “Alliance”)** in June 2016 to promote green building concept and build a green platform for mall operators and shop tenants to join forces to create a sustainable business environment. The Alliance also supports the HKSARG’s “Climate Ready @ HK” Campaign.

Objective

The HKGBC wishes to engage mall operators to join the Alliance, on a voluntary basis, to take the initiative to recruit shop tenants to implement green measures. The HKGBC and mall operators shall provide necessary assistance to the participating shop tenants, so as to drive the industry to create a sustainable business environment for the industry.

What is “Hong Kong Green Shop Alliance”?

A green platform established to:

- Promote joint efforts between shopping malls and shop tenants in going green;
- Demonstrate mall operators’ efforts in engaging tenants to implement green measures for improving overall environmental performance of shopping malls;
- Drive the behavioural change of shop tenants and shoppers; and
- Support the HKSARG’s “Climate Ready @ HK” Campaign.

As an organiser the HKGBC will:

- Suggest green measures as included in Green Shop Pledge for implementation;
- Provide certificate, window label, e-newsletter and online green shop list for public recognition;
- Provide materials such as green stickers, checklists and monitoring forms to assist with the operation; and
- Organise awards and ceremonies in recognition of the green efforts.

Events	Time	Notes
Kick-off ceremony	2017 Q2 (tentative)	For signed up participants
Awards ceremony	2017 Q4 (tentative)	Present awards for mall operators and shop tenants with dedicated efforts and outstanding performance

*Government officials will be invited as officiating guest and press coverage will be arranged

For more details, please refer to **Annex A** and the Alliance website:

<https://www.hkgbc.org.hk/eng/greenshopalliance.aspx>

What are the benefits of joining the Alliance?

By joining the Alliance, mall operators can:

- Implement green measures through the shop tenants to better protect the environment while reducing operational resources;
- Gain publicity by being a role model of corporate social responsibility and enhance the company's green image; and
- Participate in the HKSARG's "Climate Ready @ HK" Campaign.

Obligations

As an Alliance member, the mall operators are committed to undertaking the following actions:

1. Actively engage and encourage shop tenants to join the Alliance;
2. Provide necessary assistance to the participating shop tenants to implement selected green measures;
3. Responsible for the communication between the HKGBC and the shop tenants; and
4. Take part in the Alliance events such as ceremonies and join hands with the HKGBC to promote the Alliance to the public.

Submission

Any parties who are interested in joining the Alliance are invited to submit the Green Shop Pledge (for mall operators) (**Annex B**) by email (pe@hkgbc.org.hk), by post or in person to the following address **before 6:00pm on 24 March 2017 (Friday)**. A confirmation email will be sent upon receipt of your submission. (Please be reminded that all documents sent by post or in person shall be included in a sealed envelope with contact information clearly indicated and put into the drop box at the HKGBC reception area).

Attention:

Application for "Hong Kong Green Shop Alliance"

Hong Kong Green Building Council Ltd.,
1/F Jockey Club Environmental Building,
77 Tat Chee Avenue, Kowloon Tong

Should you have any questions, please feel free to contact

Dr Paul SAT at 3994 8821 (email: paul.sat@hkgbc.org.hk) or

Mr Nelson SO at 3994 8863 (email: nelson.so@hkgbc.org.hk).

Issued: December 2016

Annex A

Scheme details of the Hong Kong Green Shop Alliance

The HKGBC has launched the Alliance in June 2016 to promote green building concept and build a green platform providing opportunities for synergy between mall operators and shop tenants to attain a sustainable business environment.



Green Shop Pledge

To facilitate shops to join the Alliance and make a pledge, a **Green Shop Pledge (The “Pledge”)** with a checklist of different green measures has been proposed by the HKGBC. It is a non-legally binding and voluntary statement covering six areas as follows:

- 1) Promote better use of energy
- 2) Promote better use of water
- 3) Promote municipal solid waste reduction
- 4) Promote reuse and recycling of material
- 5) Promote green procurement
- 6) Promote social green behaviour



Details of the Green Shop Pledge: <https://www.hkgbc.org.hk/eng/greenshopalliance.aspx>

Implementation

- Shops are free to set the targets and implement any of the listed green measure(s) that meet their operational requirements, and the HKGBC can provide materials such as green stickers, checklists and monitoring forms to assist with implementation
- Window label and certificates stating the committed green measures will be issued to the participants to recognise their green efforts
- An online green shop list, together with kick-off ceremony and award ceremony will be organised by the HKGBC to generate publicity for the participants.
- The Alliance membership and the Pledge can be renewed at any time or adjusted to align with the leasing period.



Certificates and window label



Green materials

How to join the Alliance

Shop owners who are interested to join the Alliance should download the programme factsheet and complete the Green Shop Pledge (Appendix B), choose the green measures that suit the operational needs and return the signed copy with company stamp to the HKGBC by e-mail (join@hkgbc.org.hk) or by fax at 3994 8899. Should you have any queries regarding the Alliance and the Pledge, please contact the HKGBC. (Downloaded by e-mail (join@hkgbc.org.hk) or by phone at 3994 8888 or 3994 8899)

Click HERE to download the Programme Fact Sheet (PFS) and "Green Shop Pledge"

Alliance members of "Hong Kong Green Shop Alliance" (as at 1 June 2016)

(in alphabetical order of English name)

District	Mall (if any)	Shop	Address
Islands	Citygate	Ameside	Shop 1006, Citygate, Tung Chung
Islands	Citygate	Cabana	Shop 1003, Citygate, Tung Chung
Islands	Citygate	Columbo	Shop 1008, Citygate, Tung Chung
Islands	Citygate	EVIS	Shop 012, Citygate, Tung Chung
Islands	Citygate	Genie Suite	Shop 020, Citygate, Tung Chung
Islands	Citygate	Gleaves & Hobbies	Shop 224, Citygate, Tung Chung
Islands	Citygate	Joyi Couture	Shop 202, Citygate, Tung Chung
Islands	Citygate	KOONING	Shop 204, Citygate, Tung Chung
Islands	Citygate	Max Mara	Shop 200-201, Citygate, Tung Chung

Online green shop list

Annex B (Reply Slip)

To 致 : Secretariat, Public Education Committee, HKGBC
香港綠色建築議會 綠建教育委員會 秘書處
E-mail 電郵 : pe@hkgbc.org.hk Fax 傳真 : +852 3994 8899
Tel 電話 : +852 3994 8863/ 3994 8862

HONG KONG GREEN SHOP ALLIANCE **The Green Shop Pledge (Shopping Mall Operator)** **香港綠建商舖聯盟 - 《綠建商舖承諾書（商場營運者）》**

We pledge to be an environmentally responsible shopping mall operator and to provide assistance to the shop tenants for implementing more sustainable practices. We are committed to undertaking the following actions: (You can choose more than one action)

我們承諾履行環保責任，協助商場租戶於日常營運中採取環保措施，當中包括：(可選擇多項)

- ☐ Actively engage and encourage shop tenants to join the Alliance
主動聯絡及鼓勵商場租戶加入聯盟
- ☐ Provide necessary assistance to the participating shop tenants to implement selected green measures
協助商場租戶落實已承諾的環保措施
- ☐ Responsible for the communication between the HKGBC and the shop tenants
協助香港綠色建築議會與商場租戶間的溝通及聯絡
- ☐ Take part in the Alliance events such as ceremonies and join hands with the HKGBC to promote the Alliance to the public
參與聯盟所舉辦的典禮等活動，並與香港綠色建築議會合作向公眾進行宣傳活動

Shop Information 商舖資料

Name of Shopping Mall Operator 商場營運者名稱：	Participating Shopping Mall(s) 旗下參與商場：
Name and Position of Contact Person 聯絡人姓名及職位：	
(Tel 電話) _____	Company Chop 公司印章：
(E-mail 電郵) _____	
Date 日期：	

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